

DRIVR-X

CHOOSE YOUR REALITY.CA

An interactive virtual reality experience addressing critical road safety issues for young drivers in Manitoba.



Manitoba Public Insurance is inviting young drivers to get behind the wheel in virtual reality (VR). Through the use of leading edge VR technology, DRIVR-X allows participants to explore a three-dimensional environment in a seemingly real and physical way.

Research shows that young drivers are consistently over-represented in collisions related to distracted driving, impaired driving and speeding. DRIVR-X tackles these issues with multiple storylines and various outcomes, allowing students to gain perspective, greater empathy and better understanding of how their choices have consequences.

» **Check out the promo video!**
(<https://youtu.be/YcDyPB5vMmE>)



Illustration represents single quadrant set up.

The DRIVR-X: Choose Your Reality experience is on the road and wants your school or event to be the next stop! Hosting the experience is completely free but does require adequate spacing.

If you have any questions about booking the DRIVR-X experience, please call **1.204.985.8737** or email **chooseyourreality@mpi.mb.ca**.

Requirements:

The DRIVR-X experience takes 8-10 minutes per participant. It works best if you book us for multiple days and plan to send small groups of students throughout the day.

Full set-up (3 units):

- » Requires an electrical outlet nearby
- » 20'x20' space with room to move around
- » We recommend using a gymnasium
- » Ramp access (everything is on wheels and needs to be wheeled to the location)

Half set-up (2 units):

- » Requires an electrical outlet nearby
- » 10'x20' space with room for participants to move around
- » We recommend using a large lunch room or gymnasium
- » Ramp access (everything is on wheels and needs to be wheeled to the location)

Single quadrant (1 unit):

- » Requires an electrical outlet nearby
- » 10'x10' space with room for participants to move around
- » We recommend using a classroom or large lunch room
- » Ramp access (everything is on wheels and needs to be wheeled to the location)



**Manitoba
Public Insurance**